

Correlation between Staff Development & Commitment

In a complex and fast changing work environment, organisations today need not just talented but committed staff. Talents may be bought but not so for commitments. Organisations that provide intentional and genuine development opportunities retain a significantly higher pool staff who are loyal and willing to go the extra mile. In contrast, poachers are often left high and dry when crisis strikes. Invest in developing your staff for an eventual higher return. (The measurement below is based on staff joining the organisation from Day 1 and isolating other factors such as salary, benefits etc.)S

